

WORKFORCE DEVELOPMENT IS EVERYBODY'S BUSINESS!



GOVERNOR'S SUMMIT
ON CAREER CONNECTED LEARNING

GOVERNOR INSLEE'S SUMMIT ON CAREER CONNECTED LEARNING

Washington was one of six states selected by the National Governors Association (NGA) to participate in an academy, led by the Governor's Office and the Workforce Board, to identify promising practices, resources, and policies aimed at increasing career-related opportunities in high demand STEM jobs for Washington's youth. As part of the NGA Policy Academy, a Governor's Summit on Career Connected Learning, co-hosted by the Workforce Board, the Governor's Office, OSPI, Washington STEM, and WSU, will be held at the Microsoft Campus in Redmond, Washington as well as at multiple sites across the state. The goals of the summit are to:



- Build a network of champions committed to supporting early, frequent, and excellent career-connected learning opportunities for Washington's youth, especially those from under-represented populations.
- Highlight promising practices and programs in career-connected learning from Washington NGA Policy Academy Learning Labs.
- Inspire business, industry, labor, and education stakeholders with actionable steps they can take in their own communities to support high quality career-connected learning and pathways to great jobs.

Regional sites will connect for a portion of the day through technology.

Visit the website for more information about the event www.washingtonstem.org/govsummit

OFFERING A VIRTUAL OPTION FOR YOUR REGION

A critical part of the 2017 Governor's Summit on Career Connected Learning is a 2-3 hour session held at multiple sites across Washington using the successful WSU Extension's Pathways to Prosperity (P2P) model. As a group, participants will virtually join a general session on policy recommendations including remarks from the Governor to the regional sites. After the summit, regional work and issues will be shared for follow up.

Business and community leaders will learn about career-connected learning successes, identify new skills, find additional resources, and develop the capacity to solve workforce problems.

Please join us on May 31, 2017 by becoming one of the sites across the state to deliver this creative event in your region. We'd love to put YOUR community on the map!

- Connect your local business leaders to statewide resources while staying in your community.
- Help shape the strategies for career-connected learning opportunities.
- Add value to your existing business.



The 2017 Governor's Summit on Career Connected Learning is partnering with WSU Extension's Pathways to Prosperity (P2P) conference to give communities an opportunity to connect at a state level and then work together locally on regional issues and projects.



WHAT DOES IT TAKE TO BECOME A REGIONAL SITE?

The regional sites work best when you have a competent, engaged Site Manager that pulls the "summit out of the box" and takes it on as their own – reaching out to their stakeholders and media outlets to find the right participants and keeping them engaged throughout the day. Here are the roles and responsibilities:

Site Manager:

- Arrange for meeting space
- Find facilitator and technology coordinators
- Distribute marketing materials (provided)
- Reach out to businesses, agencies and community leaders to attend
- Arrange for caterer (paid by conference registration fee)

Group Facilitator:

- Welcome the attendees and keep time
- Facilitate the discussion activity (materials and instructions will be provided)
- Recap the day's work into a report to be shared after the conference

Technology Coordinator:

- Manage the webinar technicalities on summit day
- Be available to test the system prior to the summit
- Collect comments and ideas for follow up
- Take digital photos of the group and upload to the website

Facility Requirements:

- Ability to connect to the Internet (wireless is not adequate)
- Projector and screen, or large enough monitor for audience viewing
- Laptop and computer with speakers with adequate volume for the size of the room
- Seating area with tables

Interested in becoming a site? Contact Debra Hansen, (509) 684-2588, or debra.hansen@wsu.edu

Questions about career connected learning or the NGA Policy Academy? Contact Nova Gattman, Workforce Board (360) 709-4612, or nova.gattman@wtb.wa.gov

In 2015, the WSU Extension's P2P conference successfully coordinated eighteen sites across the state. Businesses, community leaders, individuals and agency partners at remote sites participated in this interactive forum uniquely designed for improving their local economy.

"It was a great springboard to bring more economic development resources to our rural communities."
Clea Rome, Director, WSU Clallam County Extension

"What an exciting opportunity to bring different groups and agencies together to all work on small business solutions."
Margie Hall, Director, Lincoln County EDC



Participants in Stevens County, WA identified the needs of the community and started discussion of a local food processing center, an idea which has gained momentum and is in early stages of development.