



Summary of the Day

April 17th, 2015

There are a number of reasons you will want to undertake this exercise:

- You may have a board or other oversight structure which you want to report to.
- You may appreciate having something like this to tell friends and partners about what took place, and what you and others are working on.
- You can use it as a media release to let people know what's happening in their area or region.
- It can be a terrific recruitment tool if you develop a post-event program of work.
- You can use it to monitor progress on your post event activity plan.
- The conference planning team will use it in future planning and to share results among the sites.

Do not let the day end without summarizing what good work occurred!

Morning Session:

We met on April 17th at Othello Hospital (location) to attend the live local broadcast of the 2015 Pathways to Prosperity conference which focused on enhancing our local and regional entrepreneurial ecosystem. The morning began with a live broadcast of remarks by Mr. Erik Pages, noted expert in the field of rural economic development and entrepreneurship.

Erik's first session focused on the question: "Who are the entrepreneurs?"

The key takeaways for us were:

Types of businesses categorized
Businesses as M/L / Youth / Creatives etc
Getting w/ Prosperity Ctr to educate youth

Following the presentation the group engaged in an activity designed to Speak w/ "E" Businesses

We learned that Hurdles can be difficult but it is worth it and as a result of the presentation and our discussion we will:

Work on getting a network for small businesses &
"E" to get in to all in one place

Small Business is Everybody's Business!

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Afternoon Session:

In the afternoon we had another live broadcast from Mr. Pages focusing on the **needs of local entrepreneurs and what rural leaders can do to support them.**

Some of the important things we learned from this presentation included:

networking for entrepreneurs is extremely important
local support is big - change in culture is
very important → exposure into school systems
POWER of EVENTS!!

Afterward we engaged in another exercise(s) designed to _____.

The key takeaways for us were:

As a result, we agreed upon these next steps to assist entrepreneurs/small businesses in our area:

1. _____
2. _____
3. _____
4. _____

Please provide a quick collection of attendee data:

1. _____ Number of Entrepreneurs
2. _____ Number of professionals representing agencies
3. _____ Number of interested community members

Please send the list of attendees to Debra Hansen at debra.hansen@wsu.edu

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The key takeaways for us were:

Different generations - different reasons for starting businesses - small Biz is huge in job force
3 their roles are vast.

Following the presentation the group engaged in an activity designed to network/resource

We learned that small Biz is big in our and as a result of the presentation and our discussion we will: area in the jobforce

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Afternoon Session:

In the afternoon we had another live broadcast from Mr. Pages focusing on the **needs of local entrepreneurs and what rural leaders can do to support them.**

Some of the important things we learned from this presentation included:

Engage students *Hi Jack*
Be present in social media
Building - Grass roots -
repentance not

Afterward we engaged in another exercise(s) designed to *creating "where to go to" source*
Procedures guide

The key takeaways for us were:

Let's work to do - Prioritize
millennials
Borners

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The key takeaways for us were:

Strong civic leadership importance which relates to the ps relations in their town to make a difference in their communities using their knowledge, skills values + motivation to make a difference

Following the presentation the group engaged in an activity designed to share 3 small bs entrepreneurs

We learned that social media is an important in today's world and as a result of the Could be global! presentation and our discussion we will:

Continue our social media & update continually to keep current

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