



Summary of the Day

April 17th, 2015

There are a number of reasons you will want to undertake this exercise:

- You may have a board or other oversight structure which you want to report to.
- You may appreciate having something like this to tell friends and partners about what took place, and what you and others are working on.
- You can use it as a media release to let people know what's happening in their area or region.
- It can be a terrific recruitment tool if you develop a post-event program of work.
- You can use it to monitor progress on your post event activity plan.
- The conference planning team will use it in future planning and to share results among the sites.

Do not let the day end without summarizing what good work occurred!

Morning Session:

We met on April 17th at Nespelem, WA (location) to attend the live local broadcast of the 2015 Pathways to Prosperity conference which focused on enhancing our local and regional entrepreneurial ecosystem. The morning began with a live broadcast of remarks by Mr. Erik Pages, noted expert in the field of rural economic development and entrepreneurship.

Erik's first session focused on the question: "Who are the entrepreneurs?"

The key takeaways for us were:

- 3 types of businesses - 1. Self Employed, 2. Life Style Business, 3. High Growth Venture
- Smaller local businesses have a more positive impact than medium or large businesses

Following the presentation the group engaged in an activity designed to _____.

We learned that _____ and as a result of the presentation and our discussion we will:

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Afternoon Session:

In the afternoon we had another live broadcast from Mr. Pages focusing on the **needs of local entrepreneurs and what rural leaders can do to support them.**

Some of the important things we learned from this presentation included:

Angel investors - Rich Dudes wanting to invest + support New Businesses

** (there is an Angel group in Spokane)*

Terminology - words/terms that we were not familiar with (Social Enterprise, Wealth Transfer)

Afterward we engaged in another exercise(s) designed to _____.

The key takeaways for us were:

- * Entrepreneurs want/need access to other entrepreneurs.*
- * Opportunities must be created for entrepreneurs to network w/ one another.*
- * Get entrepreneurship education into the schools.*
- * Meeting all the participants today, great resources.*

As a result, we agreed upon these next steps to assist entrepreneurs/small businesses in our area:

1. *Work on having a startup weekend for entrepreneurs*
2. *Continue networking w/ each other.*
3. *Maybe be in or connect w/ Entrepreneur network or form one.*
4. _____

Please provide a quick collection of attendee data:

1. _____ Number of Entrepreneurs
2. 2 Number of professionals representing agencies
3. 3 Number of interested community members

Please send the list of attendees to Debra Hansen at debra.hansen@wsu.edu

*Co-working spaces to share
Form a "small business group" + meet quarterly.*

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